

Forest Town Nature Conservation Group
Business Plan 2011/12

- Continue to work closely with the Nottinghamshire Wildlife Trust
- Membership drive and fundraising
 - Membership fees set at £2 per person per year from March 2011 to April 2012
 - Raise profile of the Group, e.g. local press articles, public meetings and other events to attract members
 - First public meeting planned for Wednesday 23rd March 2011
 - Follow-up meeting planned for 11th May 2011
 - Outdoor event to take place in Summer 2011
 - Explore opportunities for environmental grants, start-up grants and match funding
 - Open a Community Directplus account with the Co-operative Bank and apply for Customer Donation Fund money
 - Establish and maintain a Group website and utilise social networking to enhance communication and online presence, to support networking, disseminating local nature conservation information and details of relevant activities
 - Establish and maintain a “skills database” for local nature conservation volunteers, and work in partnership with the Nottinghamshire Wildlife Trust and other organisations to offer educational programme and training to enhance relevant skills, to build the capacity of the Group
- Submit constitution and accompanying policy documents to Mansfield District Council in order to gain formal recognition as a “Friends Group”
- Join BTCV to enjoy benefits of relevant insurance policies, start-up grant funding and other support
- Reflect, review and enhance Business Plan and seek endorsement from members at the April 2012 Annual General Meeting
- Maintain a record of income and expenditure, for independent auditing, to present to members in advance of the April 2012 Annual General Meeting